

## Information Driven R&D

### TUESDAY 4 MAY

5-7:00pm **Registration and Evening Reception – Café Veranda & Terrace**

### WEDNESDAY 5 MAY

7-8:30am **Registration & Breakfast – Gaudi Foyer**

8:30am **Executive Welcome, Isy Goldwasser, Chief Executive Officer, Symyx Technologies, Inc.**

8:45am **Symyx Software Update, Trevor Heritage, President, Symyx Software**

9:30am **The Role of Enterprise Cloud Computing in Drug Discovery – Fact or Fiction?**  
*Ashley George, Ph.D., Director of the Strategic IT Portfolio for Discovery, GlaxoSmithKline*

10:15am **Networking Break & Partner Displays – Gaudi Foyer**

#### Scientific Workflows within the Electronic Laboratory Environment – Saló Gaudi 1/2

10:40am **How Will We Do Science?**  
*Stephan P. B. Taylor, Ph.D., Bristol-Myers Squibb Pharmaceutical Research Institute*

#### Software Solutions Presentations – Saló Pau Casals

**Isentris Decision Support and Data Mining in the Electronic Laboratory**  
*Francis Bennett, Ph.D., Director Integration Strategy*

11:20am **The Paperless Lab—Concepts and Benefits**  
*Ulf Fuchslueger, Ph.D., Vialis AG*

**Notebook for Process and Formulation Chemists in 2010**  
*Todd Clement, Ph.D., Senior Product Manager*

12:00pm **Lunch & Roundtable Discussions by Region – Saló Gaudi 3**

#### Collaborative Information Capture and Management – Saló Gaudi 1/2

1:30pm **Improved Efficiency and Quality Management for GMP API Manufacture: A Symyx Notebook-Based Electronic Batch Record System**  
*John Leonard, AstraZeneca Process R & D/ Pharmaceutical & Analytical R & D*

#### Software Solutions Presentations – Saló Pau Casals

**Advancements in Symyx Notebook for Biologists**  
*John McCarthy, VP Product Management and Strategy*

2:10pm **The Use of the Symyx ELN System in a GxP Analytical Environment**  
*Graham Clarke, Ph.D. and Adele Patterson, Ph.D., Bristol-Myers Squibb Business Services Limited*

**Symyx LEA: Advancements in Planning and Running Experiments and Access to Data**  
*Jess Sager, Senior Product Manager*

2:50pm **Networking Break & Partner Displays – Gaudi Foyer**

3:20pm **From a Chemistry ELN to a Discovery-wide ELN**  
*Craig Tulig, Ph.D., Millennium: The Takeda Oncology Company*

**The All New DiscoveryGate Content Platform**  
*Russ Hillard, Ph.D., Senior Field Advisory Scientist, Content*  
*\*presentation includes an update on content from Randy Haldeman, Senior Vice President, Content*

4:00pm **Conference Day Ends**

6:00pm **Reception and Dinner at Casa Fuster**

### THURSDAY 6 MAY

7:30am **Registration & Breakfast – Gaudi Foyer**

9:00am **Symyx Software Roadmap**  
*John McCarthy, VP Product Management and Strategy*

9:45am **Networking Break & Partner Displays – Gaudi Foyer**

#### Decision Support Tools for R&D Productivity – Saló Gaudi 1/2

10:25am **LEO Pharma Galilei Project: Challenges and Successes to an Isentris based Integration of Chemistry and Biological Data**  
*Ulrik Nicolai de Lichtenberg, Leo Pharma A/S*

#### Software Solutions Presentations – Saló Pau Casals

**Advancements in Symyx Notebook for Analytical Chemists**  
*Ken Raiche, Ph.D., Director, Pilot Projects*

11:05am **From Isis to Isentris in a Global Pharmaceutical Company**  
*Veit Ulshoefer, Ph.D. and Elke Hofmann, Merck KGaA Darmstadt*

**Best Practices in ELN Implementation**  
*Bennett Lass, Ph.D., Director, ELN Services*

11:45pm **Lunch & Roundtable Discussions by Industry – Saló Gaudi 3**

#### Keynote Presentation

*Paul McKenzie, Ph.D., VP, Biologics Pharmaceutical Development and Marketed Product Support, Johnson & Johnson*

2:00pm **Networking Break & Partner Displays – Gaudi Foyer**

#### Effective Deployment Strategies – Saló Gaudi 1/2

2:30pm **Overcoming Development and Implementation Challenges in an Enterprise Deployment of Symyx Notebook and Pfizer**  
*Angela Chabot and Rory Quinn, Pfizer Global Research and Development Inc.*

#### Software Solutions Presentations – Saló Pau Casals

**Work Requests and Metrology in the Electronic Laboratory**  
*Mary Beth Walsh, Senior Product Marketing Manager*

3:10pm **Strategy Driven Informatics: Ensuring Value Realization**  
*Jason Bronfeld, Bristol-Myers Squibb*

4:15pm **Closing Remarks**

4:30pm **Conference Ends**